

Attention Getter- Ceiling Dangler



We worked with a major US food retailer and it's agency to produce this sleek attention getter.



Size:

9" w x 14" h

Quantity:

500 total, 250 each of 2

Print Method:

65 line, screen
5 color: 4 color process
plus 1 PMS

Media/Material:

3mil sintra

Finishing:

Digital die-cut

Applications/uses:

POP, 2 versions

Features:

produced in 1 week

This project was produced using 2 price point versions reflecting market needs. This 5 color project was printed, digitally die-cut, individually packed and shipped within one week. The project's goal was to sell more coffee and to inform customers of a unique service.